MWTP function

* Inputs (English letters):
  + 🡪 **e**stimated time to arrival
  + 🡪 time left before **a**ppointment
  + 🡪 **a**nxiety
  + 🡪 **m**ode
  + 🡪 **b**udget, **m**onthly
  + 🡪 **b**udget, **u**sed (income – cost)
  + 🡪 average number of **r**ides left for the month (average rides – rides used)
* Sensitivities (Greek letters):
  + 🡪 Input sensitivity
  + 🡪 Budget sensitivity
  + 🡪 Time sensitivity
  + 🡪 Anxiety sensitivity
  + 🡪 Mode sensitivity

* Function is based on (inputs, budget)   
  + inputs are a function of (time differential, anxiety, mode)  
    - time differential = estd. time to location less time to appointment
    - anxiety is a raw input from Symbiote between 0 and 1
    - mode is how active the person is willing bid, this is set by the user, and is 0, 0.5, or 1 (inactive, neutral or active bidder)
  + budget is (monthly budget less budget used) / average spending rides left per month  
    - monthly budget is set by the user
    - used budget is net total payment, and can be positive or negative depending on whether the party has received more money than they have spent in the period (income, cost)
* A bid is a function of the MWTP and the time differential of bidding and not bidding  
  That is, given the change in time from purchasing (e.g. being the only value that changes), the difference in MWTP calculated is the amount the person is willin to bid for that overtake